

Jenny W

Multidisciplinary Graphic designer

jennywdesigns.co

wong.jennytm@gmail.com
0424520888

309 Peats Ferry Road
Asquith 2077
NSW Australia

I am a creative, responsible, amicable and motivated individual who have courage to receive new challenges, especially settling the area of design. I have a calm identity to greet and collaborate with different people and personalities. I have a great passion on learning new tasks and abilities and am able to manage them quickly. I always seek for new experiences to enrich my capabilities in order to become a diversiform designer.

Education

Bachelor of Design in Visual Communication | 2016

University of Technology, Sydney

Diploma of Design in Visual Communication | 2012

University of Technology, Sydney: Insearch

Foundation Program - Design Stream | 2011

University of Technology, Sydney: Insearch

Google Coursera | In Progress

Google UX Design Professional Certificate

Skills

Adobe Creative Suite

Illustrator, Indesign, Photoshop

Animation

Adobe After Effects

Illustration

Procreate on iPad

User Interface Design

Figma, Adobe XD

Workflow

Google Suite, Microsoft Suite, Asana, Monday, Mural

Jenny w

Multidisciplinary Graphic designer

jennywdesigns.co

wong.jennytm@gmail.com
0424520888

309 Peats Ferry Road
Asquith 2077
NSW Australia

Experience

Serv Agency | 08/2022 - 11/2022

Digital Designer

- Designed UI and created prototypes of website for backend to build it out
- Create unique EDM templates and social tiles for each clients
- In collaboration with Creative Director to develop brand strategy for clients

Isagenix Australia and New Zealand

12/2017 - 08/2022

Graphic Designer

- Developed unique art direction and graphics combining brands' visual elements for each event and campaign promotion
- Organized and created brand assets for digital and print across all social platforms
- Built data visualisation, pitch presentation and slides templates for in-house use
- Collaborated with another designer to develop a unique brand identity for annual big event in Brisbane
- Designed variety of printed collaterals and executed pre-press preparations

Freelance Designer | Present

- Create brand identity and marketing plan
- Design unique logos
- Develop and design the best visual solution for its brand

Alliance Française de Sydney | 04/2017 - 07/2017

Part Time Graphic Designer

- Created EDM templates for their daily basis
- Helped and developed graphics for annual French Film Festival
- Crafted meaningful content for social media

Alliance Française de Sydney | 09/2016 - 04/2017

Graphic Designer Intern

- Created EDM templates for their daily basis
- Collaborated with an illustrator to develop a set of illustrations for that year

Hello Social | 08/2015 - 11/2015

Graphic Designer Intern

- Designed a set of content for social media
- Photoshopped image content for client's

International Designers Network (IdN)

12/2013 - 02/2014

Graphic Designer Intern

- Organised and layout the pagination for one of their issue magazine
- Created and organized an advertisement for their magazine was on digital version

Referees

Isagenix Australia and New Zealand

Uriel Lopez | Marketing Director

1-300-651-979

Alliance Française de Sydney

Morgane Blonde | Events Manager

+61 2 9292 5700

International Designers Network (IdN)

Chris Ng | Producer

+852 9833 2482